



# A Multi-Media P2P Paradigm

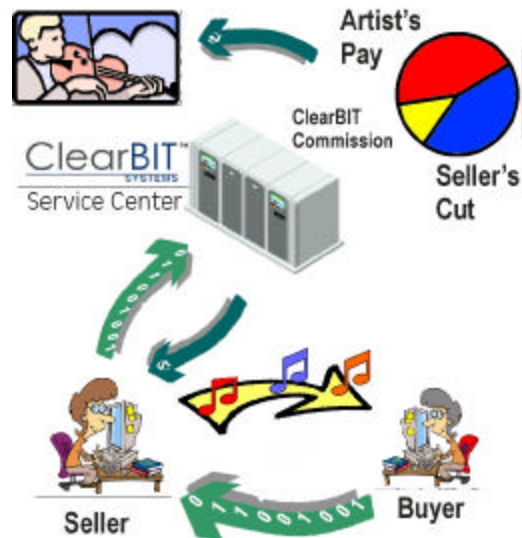
[www.clearbit.com](http://www.clearbit.com) \*\* [Gideon@clearbit.com](mailto:Gideon@clearbit.com) \*\* US 301.424.7990

## Free Market Pricing; Viral Distribution of Multi-Media Files.

- Files Spread Around In Kazaa™-Like Fashion.
- Owners Get a Cut From Every New Copy.
- Buyers Turn Instant Sellers.
- Price is Governed by Supply and Demand.
- Payment Flows Counter to Content -- ClearBIT™ Bits.
- When A Seller Redeems His ClearBIT™ Bits (\$), ClearBIT™ Cuts The Content Owner On The Deal.

Sellers (former buyers) serve as massive distributors, striving to charge as much as the buyers would pay for the content, but must compete with similar sellers offering the same content.

Participants buy ClearBIT™ money over the Internet, and send these ClearBIT™ bits to the seller through the same IP link that allows the content to reach them. Seller redirects the payment to the ClearBIT™ server (asynchronously). The server verifies the digital coin, cut its own service commission, deducts owner's pay, and redeems the rest to the seller, either as new ClearBIT™ money, or in a nominal currency.



ClearBIT Facilitates Explosive P2P Legal Multi-Media Distribution.

## DIGITAL COINS PAY FOR DIGITAL MUSIC

P2P Participants are compensated for sharing their files, charging what the market would bear.

### Pricing:

The trading public is compensated for opening up their computers and sharing their multi media files with others. They set the price for each song and each video. If they ask too much, buyers would buy the same song elsewhere. If they ask below market, they would jam their bandwidth. Serious traders with a T1 line would make a lot of money. Economic incentives would broaden the network to a robust marketplace, serving hit songs through a fire-storm distribution blaze, while helping out the newcomer through a friction-free chain reaction.

### Technology:

ClearBIT technology for splittable digital coins, tightly secured through ClearBIT patent-awarded cryptography.



It appears that the Randomat [ClearBIT Technology] - a non-account-based currency solution -- stands a reasonable chance to meet with the mushrooming marketplace needs in association with Internet-based transactions